

# BRITISH BUTCHERY AWARDS CATEGORIES 2025

Entries open 6<sup>th</sup> January!

- Best Butchery Business North of England
- Best Butchery Business Midlands
- Best Butchery Business South of England
- Best Butchery Business Northern Ireland
- Best Butchery Business Scotland
- Best British Butchery Wales
- Best Wholesale/Catering Butchery Business
- Best Young Butcher
- Best Butchery Supplier
- Special Recognition Award

## Best Butchery Business - Large & Small

We are looking for the best butcheries in the above regions, each region has a category for large businesses and small businesses. The large and small category will be defined by the turnover as follows: If annual turnover is under £1.1 million, please enter the small category. If annual turnover is over £1.1 million or the shop is part of a business with a turnover of more than £2 million, please enter the large category.

An independent retail butchers business in which butchery is the primary purpose, this can include farm shops and businesses which have diversified.

Awards are for an **individual** shop or business unit. If your business has more than one store/unit (e.g. a chain of butchers), please nominate only one shop within the business.

Should you wish to enter the same shop in more than one category, please ensure you tailor the entry to be relevant to each category. Should you provide the same wording across multiple categories only one will be taken forward.

The initial judging process of the online entry forms will include a weighted scoring system to decide the finalists. All finalists will receive a mystery shop before the winner is decided.

## Regions

Please look at the Regional Map at the end of this guide if you are unsure what region to select.

All applicants will go through a rigorous judging process, before the finalists receive a mystery shop visit and before the winner is announced on 30<sup>th</sup> June!

### **Best Wholesale/Catering Butchery Business**

We are also searching for the Best Wholesale/Catering Butchery Business. We're looking for businesses that show commitment to developing butchery talent and promoting British produce. Wholesale or Catering butchery should form the majority of the business turnover. We are interested in your sustainability initiatives, training and support of the industry.

#### **Prices:**

Wholesale Butchery, Large Butchery Business Categories are £75 with an Early Bird Fee of £50

Small Butchery Business Categories are £50 with an Early Bird Fee of £35

Why are we charging? As a non-profit membership organisation, we wanted to encourage entry across the industry while attempting to keep all aspects of the awards affordable, charging a small fee for entry covers the costs of administrating the entries.

### **Nominate your Best Young Butcher**

Open to butchers 29 and under who are currently working as a butcher. This award celebrates young butchers who demonstrate exceptional dedication to their craft and industry. They should show great creativity, skills and a high level of knowledge in all areas of butchery including commerciality, product development and customer service.

### **Nominate someone for the Special Recognition Award**

This award will be given to a person that has made a significant contribution to British Butchery. We are looking for those whose wholehearted commitment and passion to butchery has been evident for many to see.

### **Nominate your Best Butchery Supplier**

Suppliers into the butchery industry can enter this category. This award will celebrate the supplier that has demonstrated excellence in delivering quality products or services, that meets and exceeds customer expectations and adds value to the industry.

Nominations are free.

## British Butchery Awards Regions –

North of England – Cheshire, South Yorkshire up to Cumbria and Northumberland

Midlands –Staffordshire, Derbyshire, Lincolnshire down to Suffolk, Herefordshire, Bedfordshire

South of England – Gloucestershire, Buckinghamshire, & Essex, down to Cornwall & Channel Isles.

