

NATIONAL  
★ CRAFT ★  
BUTCHERS



## PRESS RELEASE

1<sup>st</sup> July 2019

### DOUBLE LAUNCH AT NCB

Craft butchers and guests met for the launch of the eagerly awaited Charcuterie Assured Advice at the National Craft Butchers (NCB) Annual Meeting in York yesterday.

NCB President Tony Luckhurst said “We have been working with our Primary Authority partner Horsham District Council to produce this assured advice to specifically explain how complex preservation methods which do not involve simple cooking work and make charcuterie presentable, tasty and nutritional as well as cost effective and most importantly safe to eat”.

Supplementing its already successful Primary Authority Food Safety Assured Advice introduced in 2014. The latest ‘Advice’ has 9 easy to follow chapters and includes useful appendices with background information as well as example HACCP plans and blank template monitoring forms.

Sales Business Development Manager James Roberts also launched the latest deal from Paymentsense for merchant services exclusively available to NCB members. Backed with a dedicated UK based support team it includes ultra - competitive rates, free terminals, next day settlement a thirty-day rolling contract and ‘buy outs’ of up to £3k described by NCB Chief Executive Roger Kelsey “as the best deal of its type on the market”.

Also adding to a packed day were Managing Director Jason Aldiss of leading provider for out-sourced official veterinary services Eville & Jones. ‘Artisan’ charcuterie expert Rich Summers. David Passfield of Peninsula BS talking about the latest in Health and Safety and employment law and FDQ’s Chief Executive Terry Fennell rounding off with apprenticeships.

**END**

NCB represents independent craft butchers, meat processors, farm shops and specialist food retailers throughout England and Wales to UK Government and provide members with essential regulatory and technical advice, marketing support and services

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