



2021

March/April	British Beef Week / Easter Inspiration / Labelling – Allergy Awareness Week / Display + Shop fitting / Provenance / Finance / Butchers Week/ Business Beyond Covid/Small Abattoir Campaign
May/June	Deli / British Picnic Week / British Sandwich Week / Packaging / National BBQ Week / Refrigeration Health Check
July/August	Charcuterie / Marinades and Coatings / Training and Apprenticeships / Food Safety and Compliance / Machinery and Equipment / Light and lean
September/October	The Game Season / Energy / UK Sausage Week / Halloween/Bonfire Night / British Food Fortnight / Autumn Lamb / Champion of Champions / Value Added + Convenience / National Curry Week / Employment
November/December	Festive Fayre / British Game Week / Online Sales / Sales Equipment / Weighing & Labelling / Value added/Convenience / Small Business Saturday / Insurances

2022

January/February	Low Calorie Comfort / Valentines Day / Burn's Night / Craft Butcher Awards/ Apprenticeships / Chinese New Year / Artisan Bread (upselling products) / BSOTY Finalists
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Booking Contacts:

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