



NATIONAL
**CRAFT
BUTCHERS**

MEMBER BENEFITS

JOINING THE HERD

THE BUTCHERY EXPERTS

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NCB Member Benefits

THE NATIONAL CRAFT BUTCHERS AWARDS

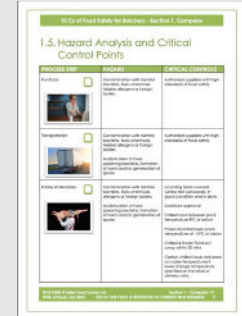
NCB have been holding major industry awards for decades! 2023's NCB product awards (back from a covid break) will be launching in July. These awards will promote your products locally and nationally helping to increase your visibility and footfall.

PRICELESS...

"It's good to know you can just pick up the phone and speak to someone in the know. The service I have received from the NCB, on certain occasions, has been priceless!"

FOOD SAFETY MANAGEMENT SYSTEM

Part of our Primary Authority assured advice NCB members have access to a legally backed Food Safety Management System, the only comprehensive legally backed advice just for butchers in England. A HACCP based system designed to be a one stop reference guide for you and your teams.



CRAFT BUTCHER MAGAZINE

The only magazine covering all things retail butchery, Craft Butcher magazine is published 6 times a year and keeps you up to date with industry news, ways to promote your business, new developments in butchery and advice helping you to run your business!

HEALTH & SAFETY MANAGEMENT SYSTEM

Also, part of our Primary Authority assured advice NCB members have access to a legally backed Health & Safety Management System. Providing a framework to help you manage health and safety in your business.

EHO ADVICE LINE

Access to expert telephone advice from the team at Safer Food Scores is included in NCB membership and covers the subject areas of food hygiene, allergen management, health and safety and trading standards. Having an expert at the end of the phone, provides you with peace of mind that you can benefit from their knowledge and understanding when you need it most.

NETWORKING EVENTS & MEETINGS

NCB run quarterly evening zoom meetings, run by Butchers, for Butchers. The meetings are a forum where you can exchange ideas, discuss issues, and get advice on any topics you may need. We also run our yearly members day and AGM, a great opportunity to network with butchers and corporate members.

SEASONAL MARKETING TOOLS

Digital marketing packs and a marketing calendar are available for all Full and Basic members to use in their businesses. Including posters, social posts, and more! For use on your websites, social channels, and in your shops! Currently the website includes packs for Sausages, Easters, BBQ and Christmas with more added every 3 months.

PRIMARY AUTHORITY REGISTRATION

is the only government legally backed scheme for butchers, designed to reduce red tape and improve consistency of enforcement and compliance. It provides clarity for your business, gives EHO's confidence, reduced costs and provides commercial opportunities. You are covered for food hygiene, health & safety and trading standards.

EMPLOYMENT ADVICE LINE

NCB members have 24/7 phone access to specialist employment advisors. Covering all areas of employment advice and ensuring you are on the right side of the law. NCB also provides employment template including T&C's and handbooks that you can tailor to your business.

BRANDING

NCB members can use our exclusive branding to promote their businesses. Including logos for workwear, vehicles, and windows, plus member badges, window decals and certificates. Members can also purchase vouchers, ties, and lapel pins. All of which show how you support our industry and promote craft butchery.



FIND A CRAFT BUTCHER LISTING

We're proud of our members, just like you are proud of your artisan skills. All our full and basic members plus your branches in membership are listed on Find-a-Craft butcher. Customers can look for a butcher close to them, or search by region.

PREFERRED PARTNER DISCOUNTS/ EXPERT ADVICE

Our Preferred Partners have been hand-picked based on their expertise, customer service and opportunities that are exclusively for our members. Offering you exclusive deals, discounts, or advice.

NEWSLETTER

Our monthly newsletter is sent directly to your inbox, it includes information on your benefits, and updates on issues that matter to you – from events, competitions, industry developments, and business matters.

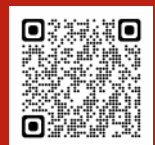
CORPORATE MEMBERS

Our corporate members are suppliers into the industry and in membership, they support NCB and the work we do for our members. Offering excellent service, a guaranteed understanding of butchers you can find their information on our website.

TOGETHER WE ARE STRONGER

JOIN THE HERD

Access this and more
from £9 per week



SIGN UP